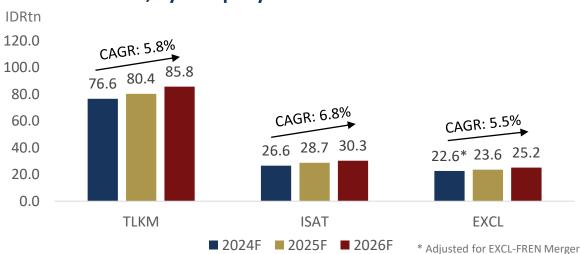
# **Telecommunications: Overweight with TLKM as Top Pick**



### **EBITDA Outlook, by Company**



### **SWOT Analysis: 2025 Outlook**

## Strength

Potential increases in ARPU on the back of softened competition stemming from industry consolidation may benefit the sector, making it healthier and shifting the focus to competing on network and service quality; FMC strategy may boost telecom companies' revenues

#### **Opportunity**

Potential incentive spectrum auctions present opportunities to cut cost, enhance network quality and increase number of subscribers; advanced technologies like Internet of Things (IoT) may drive demand for 5G and fiber-optics; switching to worse-performing counters may provide buying opportunities for investors

#### Weakness

Due to the presence of various players, intense competition in fixed broadband (FBB) may slow revenue growth caused by potential price wars; slow growth from saturated number of mobile subscribers of 188mn (97% penetration rate) and SIM cards of 352mn

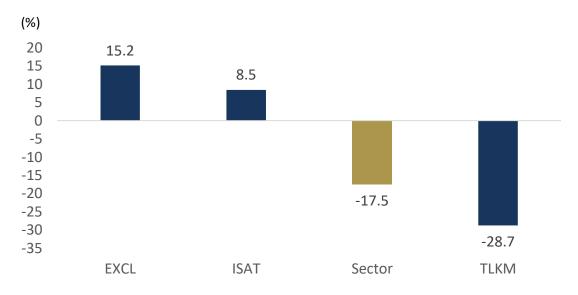
#### **Threat**

Lower-than-expected ARPU (current: IDR 41,000) due to potential downtrading; strong dollar spells bad news for industry's capex; high regulatory charges (spectrum annual fee, USO); potential less interest rate cuts in 2025 by The Fed and BI may keep interest expenses high for leveraged counters like ISAT and EXCL

### **Peer Comparables**

| Company      | Market   | Last  | Target | 2025F |               |                  |                |               |      |
|--------------|----------|-------|--------|-------|---------------|------------------|----------------|---------------|------|
|              | Cap.     | Price | Price  | P/E   | EV/<br>EBITDA | EBITDA<br>Growth | Net<br>Gearing | Div.<br>Yield | ROE  |
| Ticker       | (IDR Tn) | (IDR) | (IDR)  | (x)   | (x)           | (%)              | (%)            | (%)           | (%)  |
| 2412 TT      | 28,994   | n.a.  | -      | 24.7  | 10.5          | 2.7              | (2.2)          | 4.0           | 10.1 |
| TRUE TB      | 11,629   | n.a.  | -      | 29.2  | 8.0           | 5.9              | 515.4          | 1.2           | 11.6 |
| TCOM IN      | 5,585    | n.a.  | -      | 24.7  | 9.7           | 19.1             | 573.7          | 1.3           | 59.1 |
| TMK          | 5,478    | n.a.  | -      | 14.7  | 5.4           | 2.2              | 38.5           | 3.7           | 15.9 |
| Regional Avg | 51,686   | -     | -      | 24.6  | 9.3           | 5.1              | 180.8          | 3.1           | 16.3 |
| TLKM IJ      | 15,946   | 2,630 | 3,500  | 10.8  | 3.8           | 5.0              | 30.9           | 7.2           | 17.1 |
| ISAT IJ      | 4,678    | 2,370 | 2,800  | 14.0  | 4.4           | 8.2              | 131.8          | 3.1           | 15.0 |
| EXCL IJ      | 2,540    | 2,260 | 2,000  | 34.9  | 4.5           | 4.4              | 198.2          | 2.2           | 2.2  |
| Local Avg    | 23,321   | -     | -      | 13.4  | 4.0           | 7.8              | 65.5           | 5.9           | 15.5 |
| Blended Avg  | 74,127   | -     | -      | 21.2  | 7.7           | 5.9              | 145.9          | 3.9           | 16.1 |

#### 2024 Relative Performance vs JCI



Sources: Company, Bloomberg, SSI Research

Analyst: Jason Sebastian