# MD Pictures (FILM): MSCI Small Cap Inclusion (13/08/24); SSI Target Price: IDR 5,500, BUY



#### **MSCI Indonesia's Index Additions**

Announcement Date	Effective Date	MSCI Glob	al Standard	MSCI Small Cap		
		Addition	Deletion	Addition	Deletion	
12/08/2024	02/09/2024	-	ANTM	ANTM, CMRY, FILM, INCO, WIKA	-	

Ticker	SSI TP	Market Cap (USDMn)	Free Float (%)	Free-float- Adj. MC (USDMn)	1Y ADTV (USDMn/day)	3M ADTV (USDMn/ day)	Avg. 1Y Trading Frequency (x)
FILM	5,500	2,822.7	31.0	874.3	2.5	1.4	7,672

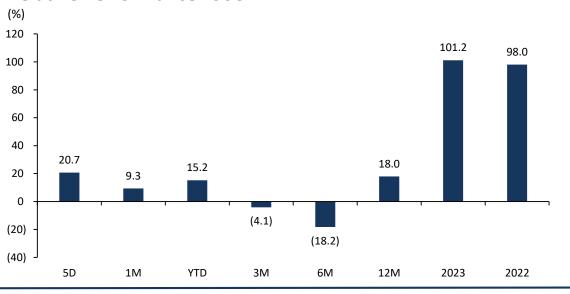
### Our take on the MSCI inclusion:

- ☐ In-line with our latest MSCI rebalancing preview (18 July 2024), FILM will be included in the MSCI Small Cap Index, effective 2 September 2024. The inclusion is expected, considering FILM's free-float adjusted market cap (FFMC) had reached USD 874.3mn as of August 13, 2024, with 1-year average daily trading volume (ADTV) of USD 2.4mn. Next for FILM will be the potential inclusion in the MSCI Global Standard Index, as its FFMC is already nearing USD 1 bn, and its 1-year ADTV is quite close to USD 2.5mn.
- Over the past five trading days, the share price of FILM has gone up 23% on massive trading volumes. We attribute the surge in liquidity to several factors, including the company's impressive 2Q24 EPS growth of +1,480% QoQ and +22.7% YoY, as well as FILM's inclusion in the IDX SMC Composite and IDX Cyclical Economic 30 indices.
- Looking ahead, we anticipate FILM's 2H24 movie pipeline, which contains several blockbusters, to enhance the company's performance further. This, coupled with potential strategic partnership and expansion plans, has us convinced to maintain our positive outlook on FILM. Our BUY rating on FILM is backed by DCF-based TP of IDR 5,500, reflecting +21% upside potential from current levels.

## **Peer Comparables**

Company Ticker	Last Price	Market Cap.	EV EBITDA (x)		P/E (x)		P/BV (x)	
		(USDmn)	2024F	2025F	2024F	2025F	2024F	2025F
FILM IJ	IDR 4,560	2,746	119.8	87.3	249.4	175.4	24.1	21.3
SCMA IJ	IDR 127	582	12.7	11.7	25.8	23.3	1.0	1.0
MNCN IJ	IDR 302	293	1.2	1.0	1.5	1.4	0.2	0.1
Local Average			93.0	68.2	193.4	136.9	18.5	16.3
NFLX US	USD 633	271,721	23.9	22.7	35.4	25.0	11.2	9.4
DIS US	USD 86	155,878	13.9	13.4	22.2	20.4	5.6	4.3
CMCSA US	USD 39	149,207	6.5	6.8	17.9	8.9	2.0	1.9
WBD US	USD 7	16,452	6.2	6.4	36.3	21.8	0.4	0.4
CNK US	USD 27	3,291	7.9	7.5	28.7	11.2	6.0	4.5
IQ US	USD 3	3,119	9.1	2.3	8.4	7.5	1.9	1.6
LGF/A US	USD 8	1,714	14.7	10.9	26.5	12.7	2.4	2.3
PGRE US	USD 5	996	13.3	14.7	-	-	0.0	0.0
Global Average			16.3	15.7	27.4	19.5	7.1	5.9

### **Relative Performance vs JCI**



Sources: Company, Bloomberg, SSI Research

Analysts: Prasetya Gunadi, Farras Farhan, Laurencia Hiemas