Automotive Sector

Sectoral Report

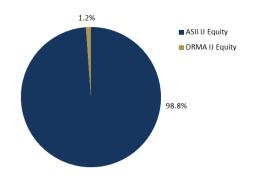


16 June 2023 JCI Index: 6,714

Overweight

Stock Recomendation				
Ticker	Rating	Price (IDR)	TP (IDR)	Upside
ASII	BUY	6,875	7,600	10.5%
DRMA	BUY	1,375	1,600	16.4%

Sector Market Cap Weighting



Pebe Peresia +62 21 2854 8339 pebe.peresia@samuel.co.id

Ashalia Fitri +62 21 2854 8389 ashalia.fitri@samuel.co.id

5M23 Auto Sales

Mei-23: Massive jump from April's low base

Both 2W and 4W saw a significant jump in sales in May (+49.5% MoM and +39.4% MoM, respectively), mainly due to the low-base effect from Apr-23 (the long Eid holiday led to a dip in sales). Cumulatively, as many as 2.7M 2W units were sold in Indonesia in 5M23 (+38.9% YoY), beating SSI's forecast (46.7% of SSI's FY23F estimate). Meanwhile, 4W sales went up +6.9% YoY to 423,404 units, in line with our forecast (42.3% of SSI's FY23F estimate). We maintain our national 2W and 4W FY23F sales projections at 5.8 million units and 1 million units, respectively.

Market Share: ASII remains the one to beat

ASII kept its seat as the market leader in both 2W (Honda Motor, market share: 81.4%) and 4W (with Toyota & Daihatsu as the leading brands, market share: 57.1%). However, it's worth noting that Honda Prospect Motor (HPM)'s (one of ASII's main competitors in Indonesia) 4W sales spiked to 11,158 units in May (+125.2% MoM), after a rather disappointing month in April (4,955 units, HPM's average monthly sales: 15,600) as the company prepared to launch the New Honda Brio in May. For information, Brio is one of HPM's best-selling 4W models, contributing 34.6% of its total sales. Also, we noticed that Hyundai's 4W sales in Indonesia went up by +35.2% MoM in May-23 rose while once again beating the 3,000 units mark, with Stargazer as its best-selling model (32% of Hyundai's 4W sales in Indonesia), followed by Ioniq5 (30.3%), and Creta (19.1%). Another emerging dark horse worth noticing is Cherry, with its latest models launched earlier this year (Omoda5, Tiggo 7, and Tiggo 8); Cherry's sales in Indonesia rose by +3.1% MoM to 531 units in May, giving them the 13th place in Indonesia's 4W sales ranking.

5M23: Relatively insignificant contribution from EV

Indonesia's 4W battery electric vehicle (BEV) sales went up +21.4% MoM to 1,560 units in May (5M23: 4,623 units), beating last year's sales numbers by a mile (5M22: 363 units). Even so, its contribution to Indonesia's 4W sales was still relatively small (5M23: 1.1%), and we believe it might take a while before we can see any significant contribution from EV (FY23F projection: < 5%). Hyundai loniq5 retained its title as the best-selling 4W BEV model in Indonesia, with 918 units sold in May-23 (+28.2% MoM; 58.8% of Indonesia's 4W BEV sales), followed by Wuling Air EV (455 units, +1.1% MoM; 29.2%). Meanwhile, sales of 4W hybrid electric vehicle (HEV) were recorded at ~2,800 units in May-23 (3.4% of Indonesia's 4W sales), with Toyota Innova Zenix as the best-selling model (61.3% of Indonesia's 4W HEV sales). For 2W EVs, the latest estimate for the IDR 7 million subsidy recipients stands at 611 units, still a long way to go from the government's FY23F target of 200,000 units.

Top Pick: DRMA

We keep DRMA as our top pick with a TP of IDR 1,600, mainly due to 1) its new 4W component factory (producing suspension members for Toyota), 2) consolidation of PT Trimitra Chitrahasta's results, (FY23F target: IDR 700 billion, ~18% of DRMA's FY22 revenue) and 3) its plan to enter the EV industry with its component localization and charging station projects.

www.samuel.co.id Page 1 of 3

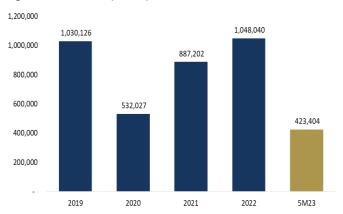
Automotive Sector

Sectoral Report



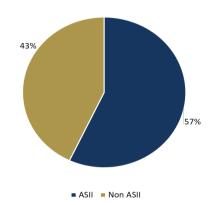
16 June 2023 JCI Index: 6,714

Figure 1. 4W Sales (5M23)



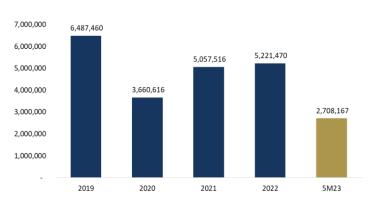
Source: Company, SSI research

Figure 3. ASII's Market Share



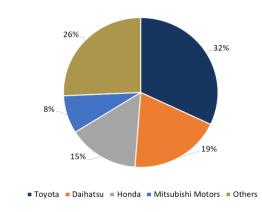
Source: SSI, Gaikindo

Figure 2. 2W Sales (5M23)



Source: Company, SSI research

Figure 4. Market Share (Brand)



Source: SSI, Gaikindo

www.samuel.co.id Page 2 of 3

Automotive Sector





16 June 2023 JCI Index: 6,714

Research Team			
Prasetya Gunadi	Head of Equity Research, Strategy, Banking, Digital Banks	prasetya.gunadi@samuel.co.id	+6221 2854 8320
Lionel Priyadi	Macro Equity Strategist	lionel.priyadi@samuel.co.id	+6221 2854 8854
Muhamad Alfatih, CSA, CTA, CFTe	Senior Technical Analyst	m.alfatih@samuel.co.id	+6221 2854 8129
William Mamudi, CFTe, CMT, CCT	Senior Technical Analyst	william.mamudi@samuel.co.id	+6221 2854 8382
Yosua Zisokhi	Cement , Cigarette, Paper, Plantation, Telco Infra, Chemicals	yosua.zisokhi@samuel.co.id	+6221 2854 8387
M. Farras Farhan	Media, Poultry, Oil & Gas, Technology	farras.farhan@samuel.co.id	+6221 2854 8346
Pebe Peresia	Automotive, Consumer Staples, Retail	pebe.peresia@samuel.co.id	+6221 2854 8339
Juan Oktavianus Harahap	Coal, Metal Mining	juan.oktavianus@samuel.co.id	+6221 2854 8846
Jonathan Guyadi	Banking, Healthcare, Telco	jonathan.guyadi@samuel.co.id	+6221 2854 8321
Adolf Richardo	Editor	adolf.richardo@samuel.co.id	+6221 2864 8397
Ashalia Fitri Yuliana	Research Associate	ashalia.fitri@samuel.co.id	+6221 2854 8389
Daniel Aditya Widjaja	Research Associate	daniel.aditya@samuel.co.id	+6221 2854 8322
Laurencia Hiemas	Research Associate	laurencia.hiemas@samuel.co.id	+6221 2854 8392
Brandon Boedhiman	Research Associate	brandon.boedhiman@samuel.co.id	+6221 2854 8392

Equity Institutional Team			
Benny Bambang Soebagjo	Head of Institutional Equity Sales	benny.soebagjo@samuel.co.id	+6221 2854 8312
Ronny Ardianto	Institutional Equity Sales	ronny.ardianto@samuel.co.id	+6221 2854 8399
Anthony Yunus	Institutional Equity Sales	anthony.yunus@samuel.co.id	+6221 2854 8314
Widya Meidrianto	Institutional Equity Sales	widya.meidrianto@samuel.co.id	+6221 2854 8317
Fachruly Fiater	Institutional Sales Trader	fachruly.fiater@samuel.co.id	+6221 2854 8325
Lucia Irawati	Institutional Sales Trader	lucia.irawati@samuel.co.id	+6221 2854 8173
Alexander Tayus	Institutional Equity Dealer	alexander.tayus@samuel.co.id	+6221 2854 8319
Leonardo Christian	Institutional Equity Dealer	leonardo.christian@samuel.co.id	+6221 2854 8147

Equity Retail Team			
Joseph Soegandhi	Head of Equity	joseph.soegandhi@samuel.co.id	+6221 2854 8872
Damargumilang	Head of Equity Retail	damargumilang@samuel.co.id	+6221 2854 8309
Clarice Wijana	Head of Equity Sales Support	clarice.wijana@samuel.co.id	+6221 2854 8395
Gitta Wahyu Retnani	Equity Sales & Trainer	gitta.wahyu@samuel.co.id	+6221 2854 8365
Vincentius Darren	Equity Sales	darren@samuel.co.id	+6221 2854 8348
Michael Alexander	Equity Sales	michael.alexander@samuel.co.id	+6221 2854 8369
Sylviawati	Equity Sales	sylviawati@samuel.co.id	+6221 2854 8112
Wandha Ahmad	Equity Sales	wandha.ahmad@samuel.co.id	+6221 2854 8316
Handa Sandiawan	Equity Sales	handa.sandiawan@samuel.co.id	+6221 2854 8302
Denzel Obaja	Equity Sales	denzel.obaja@samuel.co.id	+6221 2854 8342
Wahyudi Budiyono	Dealer	wahyudi.budiyono@samuel.co.id	+6221 2854 8152

Fixed Income Sales Team			
R. Virine Tresna Sundari	Head of Fixed Income	virine.sundari@samuel.co.id	+6221 2854 8170
Rudianto Nugroho	Fixed Income Sales	rudianto.nugroho@samuel.co.id	+6221 2854 8306
Sany Rizal Keliobas	Fixed Income Sales	sany.rizal@samuel.co.id	+6221 2854 8337
Safitri	Fixed Income Sales	safitri@samuel.co.id	+6221 2854 8376
Khairanni	Fixed Income Sales	khairanni@samuel.co.id	+6221 28548104
Saldy Achmad Yanuar	Fixed Income Sales	saldy.achmad@samuel.co.id	+6221 28548384
Nadya Attahira	Fixed Income Sales	nadya.attahira@samuel.co.id	+6221 2854 8305

DISCLAIMER: Analyst Certification: The views expressed in this research accurately reflect the personal views of the analyst(s) about the subject securities or issuers and no part of the compensation of the analyst(s) was, is, or will be directly or indirectly related to the inclusion of specific recommendations or views in this research. The analyst(s) principally responsible for the preparation of this research has taken reasonable care to achieve and maintain independence and objectivity in making any recommendations. This document is for information only and for the use of the recipient. It is not to be reproduced or copied or made available to others. Under no circumstances is it to be considered as an offer to sell or solicitation to buy any security. Any recommendation contained in this report may not be suitable for all investors. Moreover, although the information contained herein has been obtained from sources believed to be reliable, its accuracy, completeness and reliability cannot be guaranteed. All rights reserved by PT Samuel Sekuritas Indonesia.

www.samuel.co.id Page 3 of 3